

RESCHEDULED



MARINA COAST WATER DISTRICT

11 RESERVATION ROAD, MARINA, CA 93933-2099

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Board of Directors

Community Outreach and Personnel Committee Meeting

Marina Coast Water District
920 2nd Avenue, Suite A, Marina, CA
and via Zoom Teleconference

October 8, 2024 at 11:30 p.m.

DIRECTORS

GAIL MORTON
President

JAN SHRINER
Vice President

HERBERT CORTEZ
BRAD IMAMURA
THOMAS P. MOORE

MCWD Committee members and staff will be attending the meeting in person. While the meeting is open to the public, the public may also attend via Zoom at the link provided below.

Committee Members

Brad Imamura

Thomas P. Moore

Herbert Cortez - Alternate

Agenda

This meeting has been noticed according to the Brown Act rules. The Committee will receive information on, discuss and consider making recommendations to the MCWD Board on the items contained in this agenda. Disruptive behavior may result in removal of the individual responsible.

1. Call to Order/Roll Call
2. Public Comment on any item Not on the Agenda *Anyone wishing to address the Committee on matters not appearing on the Agenda may do so at this time. Please limit your comment to four minutes. The public may comment on any other item(s) listed on the Agenda at the time the item(s) is considered by the Committee. Disruptive behavior may result in removal of the individual responsible.*
3. Approve the Draft Minutes for the August 6, 2024 Meeting
4. Receive Update on District Communications and Discuss Outreach Plan
5. Discuss District Double Mailing and Billing Delay
6. Identify Agenda Items for Future Committee Meetings
 - Social Media Policy Update
7. Committee Member Comments
8. Adjournment

Zoom access information:

<https://us02web.zoom.us/j/81664053308?pwd=ph873oGLLDaKRLvLSDeI74lnyQAFjF.1>

To join via phone: 1-669-900-9128

Webinar ID: 856 4558 0242

Passcode: 148891



Marina Coast Water District

Draft Minutes Community Outreach and Personnel Committee Meeting

August 6, 2024

1. Call to Order:

The August 6, 2024 Community Outreach Committee meeting was called to order at 7:39 p.m. by Director Moore. In attendance were:

- Committee members: Director Imamura and Director Moore
- Staff: Remleh Scherzinger and Paula Riso
- Public members: Martin Rauch

2. Public Comments on Any Item Not on the Agenda:

There were no public comments made.

3. Approve the Draft Minutes of the May 14, 2024 Meeting:

Director Imamura made a motion to approve the minutes of May 14, 2024. Director Moore seconded the motion. The minutes were approved by a vote of 2-Ayes (Imamura, Moore), 0-Noes, and 0-Absent.

4. Receive an Update on District Communications and Discuss Outreach Plan:

Mr. Rauch, Rauch Communications, gave a review of the May, June and July analytical social media outreach efforts, metrics, and upcoming outreach items. Discussion regarding the California Avenue Project and Landscaping Concepts followed.

5. Identify Agenda Items for Future Committee Meetings:

Mr. Scherzinger said the Social Media Policy will be on a future agenda.

6. Committee Member Comments:

Director Imamura and Director Moore made comments.

7. Adjournment:

Meeting adjourned at 8:14 p.m.